

GARMENT LABEL

ABSTRACT OF THE DISCLOSURE

A garment label is provided that can be affixed to a garment in a permanent, yet, removable manner. The garment label provides indicia viewable thereon. The indicia include country of origin, garment provider identifier, and fiber content for the garment. Care instructions and garment size can also be included. A garment label can include a planar member and an attachment mechanism that facilitates optional removal and reattachment, if desired, without significant risk of damage to the garment. For example, a piercing element, or optionally a plurality of piercing elements, extends from the planar display members and is received by corresponding hole defined in a backing member. The holes can be curved and terminate within the backing member such that a corresponding piercing element of the plurality of piercing elements is bent once received within the holes. Optionally, garment label can further provide information in an encoded data element.